

# **CLEARVIEW HEALTHCARE PARTNERS**

Privacy Notice Information

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### Who is ClearView Healthcare Partners?

Healthcare Partners

ClearView Healthcare Partners is a strategy consulting firm serving the life science sector and is located at One Newton Place, Suite 405, Newton, MA 02458. The firm combines global industry knowledge and deep scientific expertise across a range of therapeutic areas with an extensive network of external stakeholders to deliver practical and actionable recommendations to our clients' most complex challenges. The firm's projects include disease assessments, clinical trial endpoint research, deep dives into specific therapeutic areas as well as many other unique types or projects for pharmaceutical, medical device, and diagnostics companies worldwide.

#### What Will Happen to My Personal Data if I Provide It to ClearView?

By participating in one of our surveys or focus groups, you are consenting to the processing of your personal data as described in this policy and you are directing us to share your personal data with the ClearView client responsible for commissioning the relevant survey or focus group. If you provide consent to have your personal data shared with the client, it will be subject to the client's privacy practices and ClearView will not have control over how your personal data is further used or shared.

If you have any questions about this privacy notice, including any requests to exercise your legal rights regarding data you share with us, please contact Melanie Robinson.

- Melanie Robinson, Senior Research Manager
- privacy@clearviewhcp.com
- 617-614-9679

#### How Will We Collect Your Information?

ClearView Healthcare Partners collects personal data that you voluntarily provide to us through email, over the phone, or through surveys you choose to participate in. If you participate in a focus group, we will also collect information required for registering for the focus group as well as any information you provide while participating in the focus group. Additionally, we will collect information about you that is publicly available online through employment websites, publications, clinical trials, and otherwise. This may include combining information about you from multiple sources.

#### How Will We Use Your Information?

ClearView Healthcare Partners will process your data to invite you to participate in market research projects, which may include surveys and focus groups. Personal data is supplied willingly by individuals, like you, to ClearView Healthcare Partners and is processed for business purposes describe in this privacy notice.

Your personal data will be processed for the following reasons:



- To send you email invitations to participate in paid market research interviews
- To contact you to validate your information
- To analyze whether you are a candidate for our project
- To provide technical or incentive support when requested
- To assess the information you provide to us
- To provide feedback to our client who is sponsoring the research
- To process your compensation, if any, for participating in our research after the completion of the interview or survey
- To facilitate focus groups
- To process your invoices
- As requested or directed by you
- As required by law or as we may otherwise notify you

ClearView Healthcare Partners does not sell or share your personal data with third parties for their marketing or solicitation purposes. However, your personal data may be shared with our client, at your discretion, or as otherwise described below.

#### What Information Will We Collect?

When you agree to participate in a survey or focus group, we may capture the following data:

- Identifiers, such as name, and email address
- Preferred contact number
- Certain protected characteristics, such as age, race, and ethnicity
- Professional or employment related information, including your place and location of work
- Education information, including where you went to school
- Commercial information, including products and services in which you may be interested
- Health information, such as conditions that may be relevant to you
- Preferred mailing address to compensate you accordingly
- Audio, electronic, visual, or similar information including pictures, recordings, or videos of you
- Demographic information
- Social media account information
- Any information you voluntarily submit as part of participation in study or focus group



• Information collected electronically when you visit our website, such as information about your browser or device, or your IP address

# How is Your Information Disclosed?

Personal data provided to ClearView Healthcare Partners will be processed and stored by us inside the United States and will be accessed by our employees for the purposes set forth in this policy or for other purposes subject to your consent. In addition, your personal data may be shared in the following ways:

- If you participate in a focus group or survey, we understand that you are directing ClearView to share your personal data with the ClearView client responsible for commissioning the research
- As required by applicable law
- As part of an asset sale, corporate reorganization, or other change of control
- As otherwise requested or directed by you

### How Will We Secure Your Information?

We use physical and technological security measures to protect your information both online and offline from unauthorized access and against illegal manipulation and processing, accidental loss, and damage. However, the Internet is not 100% secure. We cannot promise that your use of our website will be completely safe. We encourage you to use caution when using the Internet.

#### Consent

By consenting to this privacy notice, you are giving us permission to process your personal data specifically for the purposes identified above.

ClearView Healthcare Partners requires consent to process sensitive personal data, and it must be explicitly given. When asking you for sensitive personal data, we will always tell you why and how the information will be used.

You may elect to opt-out at any time by providing ClearView Healthcare Partners with written or electronic notice sent to Melanie Robinson (see contact information above). Upon receipt of such notice, we will cease contacting you and will permanently delete your personal data, unless we are unable to do so pursuant to applicable law or contract. If you have any questions or concerns, please contact Melanie Robinson.

# **Retention Period**

The data you willingly provide to ClearView Healthcare Partners I kept for the time necessary to provide the service requested by you or stated by the purposes outlined in this document and you are able to request that ClearView Healthcare Partners suspend or remove your data at any time (please see above). We will also retain your personal data as necessary to comply with our legal



obligations, resolve disputes, enforce our agreements, and comply with applicable industry standards.

## Complaints

In the event that you wish to make a complaint about how your personal data is being processed by ClearView Healthcare Partners, or how your complaint has been handled, you have the right to lodge a complaint directly with the supervisory authority and ClearView Healthcare Partners' data protection representative Melanie Robinson (see contact information above).

# **Privacy Rights**

ClearView Healthcare Partners, at your request, can confirm what information we hold about you and how it is processed. This includes the right to ask for the categories pieces of personal data we have collected about you; the categories of sources from which such personal data is collected; the categories of personal data we have disclosed for a business purpose; the categories of third parties to whom the personal data was disclosed for a business purpose; and the specific pieces of personal data we collected about you in the last 12 months. You are entitled to review the personal data we hold about you, to request deletion of personal data we collected about you, and may ask that we revise your personal data to ensure accuracy. You have the right to request the portability of your personal data. You may request that ClearView Healthcare Partners transfer the data we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you.

If you would like to exercise any of these rights, please contact us using any of the below methods.

We will not discriminate against you for exercising these rights.

Email us at privacy@clearviewhcp.com

Call us at 617-614-9679

Write to us at One Newton Place, Suite 405, Newton, MA 02458

# **Version Control**

Version	Author	Date	Summary of changes	
1.0	Melanie Robinson	7/18/18	Initial draft	
2.0	Melanie Robinson	3/11/22	Updated information on privacy rights	
3.0	Eric Sinabarger	11/15/22	Updated information regarding privacy rights, use of information, and information we will collect	

# Approvals

Name	Role	Version	Date
Sidnee Pinho	COO	2.0	3/11/22
Melanie Robinson	Senior Manager	3.0	12/1/22